



NCR Personas™ 77

MORE RESULTS

What is the Personas 77?

The Personas 77 is the ultimate solution for high volume, space-intensive environments such as lobbies, vestibules and stores.

Banks have long seen the advantages of migrating routine transactions away from the teller and on to the self-service channel. Traditionally, this has taken place on bank premises, but as the pace of modern life continues to accelerate, consumers demand more convenience. Increasingly, ATMs are being located off-premise in supermarkets, shopping centres and even fast food outlets. In these environments, where space is at a premium, the compact Personas 77 provides your customers with secure access to their bank.

High quality sound, graphics and a large colour display with touchscreen option offer excellent opportunities for customer interaction.

This opens up a host of new revenue-generating services which can be further extended by dispensing small media. The private audio feature can be used to enhance the customer experience as well as meeting the latest accessibility standards for the visually impaired. And if this isn't enough, the Personas 77 is fully colour customisable - turning your self-service solution into the ultimate promotional tool.

The cost of accepting deposits can be reduced significantly with the adoption of the latest intelligent deposit technology, which can be offered on the Personas 77 with the addition of a Personas 72 sidecar. Both cash and cheques can be inserted directly into the ATM without using an envelope, while details of all amounts deposited, including images of the cheques, are displayed on both the ATM screen and the receipt - providing customers with instant proof of their deposit.

MORE RESULTS

- Reduce teller transaction costs by 75% by migrating customers to the self-service channel.
- On average, every \$40 withdrawn in a retail environment can generate almost \$1 of incremental profit to the retailer.
- Reduce the cost of taking deposits by 60% with the addition of the Personas 72 sidecar.

The Personas 77 offers:

- Extended customer reach beyond the traditional branch environment and into a host of locations, with a solution that offers a range of services in a minimal footprint.
 - The ability to generate revenue and increase product awareness by using the Personas 77's multimedia capability as a powerful promotional tool.
 - Secure access requirements for servicing and replenishment with the Personas 77 rear / vestibule access solution.
 - Future-proofed investments with a solution that is flexible enough to offer traditional cash dispense functions now, with the option to add additional deposit functionality later.
 - A colour-customised solution to match and reinforce your brand identity.
- The very latest in convenient, intelligent cheque and cash deposit technology, with the addition of a Personas 72 sidecar.

Why NCR?

As the market leader in self-service, NCR understands the importance of responding to changing customer needs. The Personas 77 is based on proven Personas technology and has evolved to meet the demand for new features and functions ensuring that you don't need to worry about the uncertainty associated with the adoption of new, untested technology. The Personas 77 runs NCR's APTRA™ software, ensuring flexibility to add new consumer services in the future, as well as efficient maintenance and operation.

Optional touchscreen



Customer interface



Enhanced audio



Encrypting PIN Pad



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NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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